

Primary Addressee

Preferred Address Line 1

Preferred Address Line 2

Preferred Address Line 3

Preferred City

Preferred County

Preferred Postcode

women's aid

until women & children are safe

PO BOX 3245, Bristol, BS2 2EH

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www.womensaid.org.uk

Dear [Primary Salutation],

This winter, thousands of women and children will be trapped at home with an abuser.

For most people, the festive period is a time for joy and making happy memories with family. For women experiencing domestic abuse, it's about surviving. Here at Women's Aid, we work tirelessly all year round to help women escape abuse and live a life free from fear. But we can't do it alone. Will you donate today and help us continue supporting women and children experiencing abuse?

Domestic abuse doesn't take a break. When home isn't safe, we're here.

With your support, we can help women like Yasmin*. Yasmin was trapped in an abusive relationship for nine years. Isolated and afraid and trying to protect her two daughters, she was scared to tell anyone what was happening to her.



I spent years surviving so much misery. Life was hellish. I lived in constant fear. I felt hopeless, ashamed, powerless and numb.

Thankfully, Yasmin found someone she could talk to.
She found Women's Aid.

Our support meant Yasmin didn't have to face abuse alone. With our help, Yasmin was able to escape her abuser and start a new and happy life with her children. But there are thousands more women like Yasmin who still desperately need us.

Domestic abuse costs women so much. It can cost her health, her safety, her career, her home. For some women, it could even cost her life. **No woman should pay this price.**

For Lucy*, her contact with Women's Aid was the start of a safe new life after years of physical and emotional abuse.



Without Women's Aid I might never have left him. They were the foundation for the life I have now. I have a life which is peaceful and fulfilled. They set me free.

[Primary Salutation], a gift of just £10 could allow a woman to talk to one of our support workers, providing them with the lifeline they need.

Abusers don't take a break for the festive period. Abuse can escalate, and it is much more difficult for women to access help when they need it. We know that many women try to get through this time for the sake of their family but will reach out to Women's Aid for support in the New Year. **Donate today so we can be there for survivors when they need us most.**

You are the driving force behind our work, and your generosity provides a home for our vital support services and the means to run them. From all of us here at Women's Aid, we wish you and your loved ones a safe and peaceful holiday.

Best wishes,

Farah Nazeer

Chief Executive Officer

P.S Together, we can end domestic abuse for women like Yasmin and Lucy. Your donation today will bring us one step closer.