# Media round-up: 22<sup>nd</sup> December

#### Our work in the news

- Sarah Davidge quoted in the Guardian - Rise in women facing domestic abuse at Christmas, English charities report - Women's Aid, which is also running a winter appeal, said it was anticipating the 15% rise it usually saw immediately after the festive period. Sarah Davidge, the charity's head of research, said this "demonstrates just how many women have been forced to spend what should be a happy time trapped in a potentially life-threatening situation". "Additionally, due to many services – from GPs and pharmacists, through to offices and schools – running reduced hours, many struggle to access the help that they need," Davidge said.

### Social Media Update

#### **Twitter:**

- Winter Appeal (14 likes, 10 retweets, 1,310 impressions)

## Instagram:

- <u>Winter Appeal</u> (77 likes, 2 comments, 2,210 accounts reached)

### Facebook:

- <u>Winter Appeal</u> (4 likes, 678 people reached)