

Media round-up: 27th November

Statements from Women's Aid

- [Women's Aid launch 16 Days of Activism Against Gender-Based Violence campaign calling for urgent investment in specialist domestic abuse services.](#)

Signposting to Women's Aid

- **ELLE** - [16 Days Of Activism Against Gender-Based Violence Initiative: What You Need To Know](#)
- **Glamour** - [16 ways that you can help stop violence against women and girls](#)

Social Media Update

Twitter:

- [We will always believe and support survivors](#) (28 likes, 11 retweets, 1,811 impressions)
- [#FootballUnited poster](#) (31 likes, 20 retweets, 2,521 impressions)
- [#16Days Launch](#) (191 likes, 113 retweets, 9,676 impressions)
- [Mel B quote](#) (127 likes, 53 retweets, 6,403 impressions)

Instagram:

- [We will always believe and support survivors](#) (458 likes, 29 comments, 5,353 accounts reached)
- [#16Days survivor receipt launch](#) (642 likes, 12 comments, 8,905 accounts reached)
- [Mel B quote](#) (967 likes, 16 comments, 10,756 accounts reached)

Facebook:

- [#16Days survivor receipt launch](#) (49 likes, 3 comments, 2,178 people reached)
- [Mel B quote](#) (46 likes, 4 comments, 1,804 people reached)